

5 Proven Staging Tips That Can Add Thousands to Your Sale Price

by Interior Designer & Realtor®
Priscilla Weston



**PRISCILLA
WESTON**
— coming home —

🏠 **Selling your home is one of the biggest financial decisions you'll ever make — and first impressions matter more than most people realize.**

📊 **Studies show staged homes sell faster and often for thousands more than unstaged ones.**

🎨 **As both a Realtor® and interior designer, I know exactly how small changes can make buyers fall in love the moment they walk through the door.**

💡 **These five proven tips are simple, affordable, and designed to help you net top dollar when you sell.**



#1: Paint Your Walls A Fresh Coat of White Paint



White walls give potential buyers a blank slate to imagine their own family-photo framed artwork on the walls. They open the space up, bouncing light in from the windows and around the space. They freshen dated rooms and decor, and automatically make your home feel cleaner. **Homes painted in light neutrals sell 17 days faster on average.**

“Priscilla’s staging advice helped us get two offers in the first weekend!”

My designer,
no-fail colors are:

- Benjamin Moore Decorator's White
- Benjamin Moore Super White
- Sherwin Williams Alabaster



#2: Don't Just De-clutter, Pack Boxes Away

Most stagers and Realtors® will recommend you remove family photos from the walls, and clean the house. I take it a step further by suggesting you pack everything you can live without! Store those boxes in the attic, garage, or basement, and your home will automatically feel larger and cleaner to potential buyers!



#3: Remove Area Rugs To Show Off Wood Floors

If your home boasts wood floors in good condition, pull up those area rugs, roll 'em, and pack 'em away! Let the glistening floors speak for themselves!



#4: Create Outdoor Living Spaces

Outdoor living spaces are important to homeowners now, perhaps more than ever before. Invest in a little DIY landscaping, an outdoor seating area, and be sure to clean up after the pets!



#5: Upgrade Your Lighting

Lighting is an inexpensive change you can make to your home to make it feel more style-forward. Even big box hardware stores feature stylish flush-mount and pendant options that will catch the eye of homebuyers in online photos of your listing. Brass, matte black, and chrome are finishes approved by this interior designer!





207.218.0240



homes@priscillaweston.com



priscillaweston.com

**Want a free
home value estimate
and personalized
staging plan?
Email me today!**



Ask me about my free 15-minute
staging walk-through!

**PRISCILLA
WESTON**

— coming home —

